



**American  
Red Cross**

of Northwest Alabama

318 S. Court Street  
P. O. Box 218  
Florence, AL 35631  
256-764-2911  
[www.redcross-nwal.org](http://www.redcross-nwal.org)

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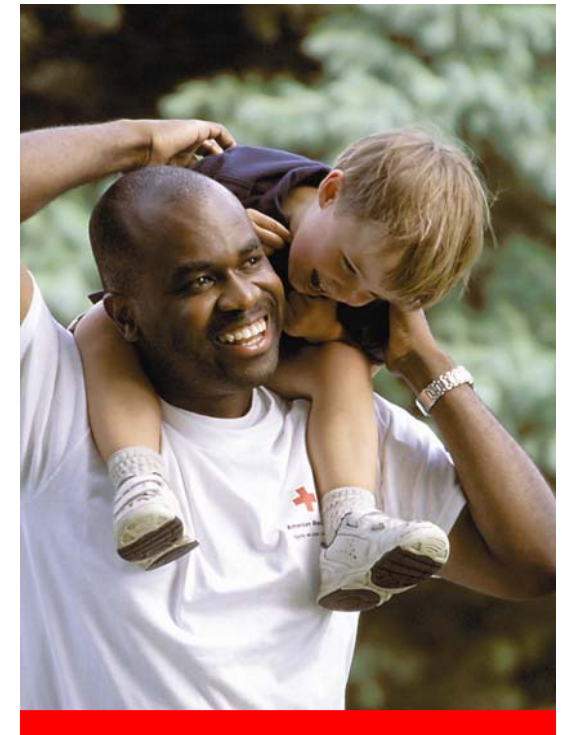
## **Mission Statement**

The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.

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## **Officers and Board of Directors**

Andy Betterton, <i>Chair</i>	Danny Killen, <i>Vice</i>
Olin Mefford, <i>Secretary</i>	Fred Mason, <i>Treas.</i>
Sally Akin	Tom Almon
Greg Beadle	Cynthia Briand
Margaret Forsythe	Milton Glor
Ken Harrison	Dale Hayes
Tom Heflin	Jackie Hendrix
Jim Loew	Buddy Moore
Steve Pierce	Thelma Robinson
Lucy Trousdale	Elizabeth Webb
Tom Wissert	



2007-08

*Report to the Community*



**American  
Red Cross**



## The Red Cross In Our Community

### *Disaster Relief and Community Disaster Education*

When a disaster threatens or strikes, the Red Cross is there. This year we responded to 65 local disasters. We helped 226 affected individuals and families with emergency food, shelter and supplies.

Because being prepared can make your family and community safer and sometimes minimize injury and destruction, we reached 993 people with disaster education presentations in the community.

### *Health and Safety Services*

From first aid, CPR and AED training to swimming and lifeguarding, American Red Cross programs help people lead safer and healthier lives. This year, 12,709 individuals learned lifesaving skills through 369 classes offered by the chapter.

### *International Services*

The international tracing program helps local families find relatives with whom they have lost contact because of a natural disaster, war or internal conflict. We supported the Measles Initiative through the efforts of our student volunteers.

### *Armed Forces Emergency Services*

The American Red Cross provides communication between those in the Armed Forces and their families. We have a worldwide network that reaches service members wherever they are to communicate a birth, death or illness. This year we provided emergency connections for 138 military families.

### *Blood Services*

Every two seconds, someone in the United States needs blood. Thanks to generous blood donors, the Red Cross collects and distributes nearly half the nation's blood supply. Over the last year, we helped run 112 blood drives, collecting 3,001 units of blood.

### *Community Services*

#### *A Note About Volunteers*

We depend on volunteers of all ages and backgrounds to carry on our work. Volunteers constitute 97 percent of our total workforce, serving as members of the board, instructors teaching lifesaving skills, disaster action team members, office administrators, event organizers and more.

This year, 572 volunteers made the work of the chapter possible.

### *Statement of Financial Position For the Year Ending June 30, 2008*

ENDING NET ASSETS	<b>\$147,862</b>
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### *Statement of Activities*

TOTAL CONTRIBUTIONS, REVENUES AND GAINS	<b>\$247,309</b>
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### **Expenses and Losses**

Program Services	
Services to Armed Forces	<b>\$ 24,361</b>
Disaster Services	<b>76,974</b>
Blood Services	<b>8,383</b>
Health Services	<b>65,036</b>
Community Services	<b>14,991</b>
International Services	<b>0</b>
<b>Total Program Services</b>	<b>\$193,264</b>
Membership and Fund Raising	<b>15,238</b>
Management and General	<b>20,109</b>
<b>TOTAL EXPENSES</b>	<b>\$253,407</b>

*Full Financial Statements are available for review at the American Red Cross of Northwest Alabama. Our audit was conducted by Borland Benefield*